



Student National  
Dental Association

*Corporate Sponsorship Guide*

# **55TH ANNUAL NATIONAL CONVENTION**

**JULY 22 - 25, 2027**

**CHICAGO, IL**

**REPRESENTATION. OUTREACH.  
MENTORSHIP. EXCELLENCE.**

*Dear Prospective Sponsor,*

**On behalf of the Student National Dental Association 1972 Foundation, Inc. (SNDA), we sincerely thank you for your invaluable support. We are excited to extend an invitation to you to consider sponsoring the upcoming 55<sup>th</sup> Annual National Convention, scheduled to take place from July 22<sup>nd</sup> - 25<sup>th</sup>, 2027 in the city of Chicago, Illinois.**

**The Student National Dental Association is a dynamic, student-led organization with a clear mission: to promote, aid, and support the academic and social development of dental students from underrepresented backgrounds. We are dedicated to creating opportunities for our members to establish strong connections with their peers and dental professionals, thereby advancing the cause of students in the field. Currently, SNDA is comprised of over 60 chapters nationwide, supporting over 1,200 students. As a rapidly growing national organization, our events bring together hundreds of students and faculty members. Our Annual National Convention alone attracts over 500 dental and pre-dental students, along with hundreds of practicing dentists and faculty. Your support is crucial in helping us continue our mission and promote representation in the dental field.**

**SNDA has developed a comprehensive corporate sponsorship program that offers a wide range of benefits to our partners. By investing in our organization, you will have a unique opportunity to showcase your brand, products, services, and post-graduation opportunities to a promising group of future dentists. Your support will not only benefit our organization, but will make an indelible impact on the dental profession as a whole. Please find the details and availability of our sponsorship package offerings in this document.**

**Please don't hesitate to reach out to us if you have any questions, would like to share any concerns, or desire to discuss a customized sponsorship package. We, along with our dedicated team, are eagerly looking forward to the possibility of collaborating with you to make the 2027 SNDA Annual National Convention a resounding success! Thank you for your time and consideration.**

**Warmly,**



**sDr. Cheyenne C. Love**  
National President



**sDr. Aleigha Mason**  
National Vice-President



**sDr. Anthony Gordon, Jr.**  
National Treasurer



***A home, an advocate,  
and a launchpad for  
future dentists.***

SNDA members in their predoctoral white coats, pictured at our Annual National Convention, one of the largest gatherings for dental students from underrepresented backgrounds in the country.

## ABOUT US

The Student National Dental Association (SNDA 1972 Foundation, Inc.) is a student-run, not-for-profit organization that strives to establish opportunities for our members to develop stronger connections amongst one another while developing a sense of community, aiding in the advancement of students from underrepresented backgrounds within the field of dentistry.

## VISION & MISSION

The mission of the SNDA 1972 Foundation, Inc. is to promote, aid, and support the academic and social environment of dental students from underrepresented backgrounds.

We envision a dental profession that reflects the communities it serves; where every student has the support to lead with confidence, mentor the next generation, and close the gaps in oral health for underserved communities across the nation.

## WHAT WE DO



**Host educational, clinical, and pre-professional enrichment activities** on dental school campuses across the country



**Support the transition from dental school into the profession of dentistry** by partnering with current dentists, potential employers, and other professional associations.



**Empower the next generation of dental students** through targeted mentorship via the USNDA, our national pre-dental organization.



**Alleviate oral health disparities** in local communities by volunteering in free health clinics, hosting annual fundraisers, and raising oral cancer awareness at the chapter level.



**Plan and execute our Annual National Convention**, where members can connect with potential employers, attend educational sessions, and build networks with their peers.



## OUR IMPACT

**1,200+**

active members  
nationwide

**50+**

chapters across  
9 regions

**\$150k+**

in scholarships awarded  
to members last year

## GET INVOLVED

Visit our website to learn more about how we serve:

**[www.snda1972.org](http://www.snda1972.org)**

To speak with a member of our Executive Team, email us at: **[partnerships@snda1972.org](mailto:partnerships@snda1972.org)**

# SNDA55: The Family Reunion

## 55th ANNUAL NATIONAL CONVENTION

Once a year, SNDA members travel from across the country for a weekend of fellowship and professional enrichment. The 54th Annual National Convention in Richmond, VA was a resounding success. In Chicago, we plan to keep the momentum going. The Family Reunion will be a chance to honor our history, prepare for our futures in the profession of dentistry, and nurture the bonds we'll cultivate along the way.

### OUR CORNERSTONE EVENTS

#### THE WELCOME SOCIAL

The event kicks off with our Welcome Social on Thursday evening. The evening is filled with food, drinks, dancing, & laughter as members from all chapters get a chance to reconnect in person for the first time since last year. Chapters represent themselves by wearing school attire. As the highlight of the night, we announce the winners of our coveted Chapter of the Year awards!



#### EDUCATIONAL SESSIONS

Throughout the weekend, our partners host hour-long sessions that address cutting-edge dental topics with our attendees. From panel discussions, to invigorating doctor-led seminars, to hands-on workshops, the possibilities for enrichment are limitless.



# 55th ANNUAL NATIONAL CONVENTION

## OUR CORNERSTONE EVENTS

### FRIDAY NIGHT THEME PARTY

Our Friday Night party is an absolute smash hit, where members dress to impress in themed attire and dance the night away. At SNDA54, we shut it down with our 2000s Party, complete with two celebrity performers. This year's theme is The Pearly White Party, sure to bring the cleanest crowd Chicago has ever seen.



### MEN2MEN & WOMEN2WOMEN EMPOWERMENT PANELS

On Saturday, SNDA members have the unique opportunity to hear real perspectives from practicing dentists in a panel discussion. The men's and women's sessions run concurrently, allowing tailored, unfiltered discussion of the everyday aspects of the profession and of life. Panelists change every year, so the gems shared are always unique.



### SNDA ANNUAL SCHOLARSHIP GALA

The weekend culminates with our annual gala, where our members, sponsors, and SNDA alumni gather for a plated dinner program. We announce the winners of our scholarships, hear words of wisdom from a leader in the Profession, and welcome the new SNDA Executive Board.



# *Sponsorship* **TIERS**

**ELITE**

**\$55K+**

**DIAMOND**

**\$30K+**

**PLATINUM**

**\$15K+**

**BRONZE**

**\$8.5K+**

***A-la-Carte sponsorship opportunities  
are outlined on the last page.  
Custom Sponsorship Packages  
available upon request.***



# ELITE Sponsorship

Contribution starting at **\$55,000+**

## Conference Visibility

- First right of refusal to sponsor the highly-anticipated SNDA Welcome Social
  - Only valid if signed contract is received by December 31, 2026.
- Largest logo on the official conference t-shirt distributed to all attendees.
- Largest logo on 2027 Convention exclusive collector's item.
- Largest print on welcome sign and marketing materials.
- Company logo on attendee name tags.
- Invitation for 8 representatives to attend Convention events, including the Scholarship Gala
  - \$500 per additional representative
- Five (5) Instagram posts by our experienced social media team (@SNDA1972)
  - One (1) announcing Elite sponsorship
  - One (1) graphic image post, Sponsor's choice
  - One (1) video post, Sponsor's choice
  - One (1) post advertising the Sponsor's Convention session.
  - One (1) post thanking you for your support

## Conference Engagement

- Complimentary hosting of one 50-minute scientific or practice management session at Convention in a premium time slot.
- One reserved speaker seat on the both the Women-to-Women and Men-to-Men empowerment panels.
- Guaranteed table space during the annual Recruitment Fair.
- Receive the contact email addresses of all registered Convention attendees (approximately 400+ attendees from across the USA)

## Sponsor Recognition

- Logo placement on the SNDA website homepage with acknowledgement as the 2027 Elite Sponsor. Logo is linked to your official website for the 2027-2028 academic year.
- Recognition as the Elite Sponsor during the Welcome Social and the Scholarship Gala.
- One full-page highlight in the 55<sup>th</sup> Annual National Convention Guidebook.
- One full-page highlight in the EMERGE newsletter.

**1 SPOT  
AVAILABLE!**

*\*Elite Sponsor reserves the right to allocate sponsorship funds to specific aspects, initiatives, or events of the convention as mutually agreed upon with SNDA leadership during negotiations.*



# DIAMOND *Sponsorship*

Contributions starting at **\$30,000+**

## *Conference Visibility*

- Second largest logo on the official conference t-shirt distributed to all attendees.
- Second largest logo on 2027 Convention exclusive collector's item.
- Second largest logo print on welcome sign and marketing materials.
- Invitation for 6 representatives to attend Convention events, including the Scholarship Gala
  - \$500 per additional representative
- Two (2) Instagram posts by our experienced social media team (@SNDA1972)
  - One (1) post advertising the Sponsor's Convention session.
  - One (1) post thanking you for your support

## *Conference Engagement*

- Complimentary hosting of one 50-minute scientific or practice management session at Convention.
- Guaranteed table space during the annual Recruitment Fair.

## *Sponsor Recognition*

- Logo placement on the SNDA website homepage with acknowledgement as a 2027 Diamond Sponsor. Logo is linked to your official website for the 2027-2028 academic year.
- Recognition as a Diamond Sponsor during the Scholarship Gala.
- One half-page highlight in the 55<sup>th</sup> Annual National Convention Guidebook.
- One half-page highlight in the EMERGE newsletter.

**4 SPOTS  
AVAILABLE!**

*Sponsorship funds are allocated at SNDA's sole discretion.*



# PLATINUM *Sponsorship*

*Contributions starting at \$15,000+*

## *Conference Visibility*

- Third largest logo on the official conference t-shirt distributed to all attendees.
- Third largest logo on 2027 Convention exclusive collector's item.
- Third largest logo print on welcome sign and marketing materials.
- Placement of two (2) sponsored goods given to all attendees at check-in (sponsor must provide items).
- Invitation for 4 representatives to attend Convention events, including the Scholarship Gala
  - \$500 per additional representative
- One (1) Instagram post by our experienced social media team (@SNDA1972)
  - Inclusion on one (1) carousel post thanking you for your support

## *Conference Engagement*

- Guaranteed table space during the annual Recruitment Fair.

## *Sponsor Recognition*

- Logo placement on the SNDA website homepage with acknowledgement as a 2027 Platinum Sponsor. Logo is linked to your official website for the 2027-2028 academic year.
- Recognition as a Platinum Sponsor during the Scholarship Gala.
- One quarter-page highlight in the 55<sup>th</sup> Annual National Convention Guidebook.
- One quarter-page highlight in the EMERGE newsletter.

**6 SPOTS  
AVAILABLE!**

*Sponsorship funds are allocated at SNDA's sole discretion.*



# BRONZE

## *Sponsorship*

Contributions starting at **\$8,500+**

### *Conference Visibility*

- Fourth largest logo on the official conference t-shirt distributed to all attendees.
- Fourth largest logo print on welcome sign and marketing materials.
- Invitation for 2 representatives to attend Convention events, including the Scholarship Gala
  - \$500 per additional representative
- One (1) Instagram post by our experienced social media team (@SNDA1972)
  - Inclusion on one (1) carousel post thanking you for your support

### *Conference Engagement*

- Guaranteed table space during the annual Recruitment Fair.

### *Sponsor Recognition*

- Logo placement on the SNDA website homepage with acknowledgement as a 2027 Bronze Sponsor. Logo is linked to your official website for the 2027-2028 academic year.
- Recognition as a Bronze Sponsor during the Scholarship Gala.
- Recognition as a Bronze Sponsor in the 55<sup>th</sup> Annual National Convention Guidebook.
- Recognition as a Bronze Sponsor in the EMERGE newsletter.

**8 SPOTS  
AVAILABLE!**

*Sponsorship funds are allocated at SNDA's sole discretion.*



# A-LA-CARTE

## Sponsorship Opportunities

\$500

### Student Support Sponsorship

By choosing to sponsor a student, you are relieving some of the financial barriers associated with attending the Annual National Convention.

Sponsors receive the contact information of all sponsored students. There's no limit to how many students you may sponsor!

\$500

### Recruitment Fair Table

Receive one (1) table for the 2-hour duration of the Recruitment Fair on Friday, July 23, 2027.

Sponsors may collect attendee contact information at their table.

\$10k

### Hospitality Sponsorship

Contribute to the preset amount loaded to student meal cards during the Convention.

Sponsor acknowledgement will be included with each distributed food card to each attendee.

\$50k

### "Fantastic Voyage" Sponsorship

Highly sought by the SNDA Executive Team!

Sponsors venue rental, food, and transportation for the Friday evening social held offsite for Convention attendees.

Sponsor recognition will be printed on all promotional materials and event decor.

\$15k

### "Toast To Tomorrow" Sponsorship

Covers an open bar for the first two hours of the 55<sup>th</sup> Scholarship Gala on Saturday, July 24, 2027.

Sponsor recognition will be announced at the Scholarship Gala.

\$30k

### Welcome Social Sponsorship\*

Featured sponsorship for the Convention kick-off party. Covers food and beverages.

Sponsor logo will be printed on all promotional materials and event decor. Sponsor recognition announced at the event.

\*Welcome Social Sponsorship is only available if the 2027 Elite Sponsor enacts their first right of refusal.



Student National  
Dental Association

# *Custom* **SPONSORSHIP PACKAGES**

**Looking for a more tailored  
sponsorship opportunity?**

**The SNDA Executive Team is happy to  
create a custom package that fits your  
organization's unique needs.**

**Contact us via email at  
[partnerships@snda1972.org](mailto:partnerships@snda1972.org)  
to start the conversation!**

**REPRESENTATION. OUTREACH.  
MENTORSHIP. EXCELLENCE.**



# SNDA55 SPONSOR CONTACT FORM

ORGANIZATION NAME \_\_\_\_\_

Primary Contact \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Phone \_\_\_\_\_ E-Mail \_\_\_\_\_

## Sponsorship Tier Selection

*Please select the box of the tier(s) being purchased.*

☐ Elite | \$55,000+

☐ Diamond | \$30,000+

☐ Platinum | \$15,000+

☐ Bronze | \$8,500+

☐ Custom | \$ \_\_\_\_\_

☐ Additional Reps (\$500 each)  
\_\_\_\_\_

## A-La-Carte Opportunities

☐ Recruitment Fair | \$500

☐ Student Support | \$500 each

☐ Hospitality | \$10,000

☐ Toast To Tomorrow | \$12,500

☐ Fantastic Voyage | \$20,000

☐ Welcome Social | \$30,000

## Additional requests or comments:

\_\_\_\_\_  
\_\_\_\_\_

## Payment Method

*Please email an electronic copy of the signed Sponsorship Agreement to your designated SNDA point-of-contact. For any questions or concerns, please contact our Lead Corporate Roundtable Representative, Salita Greene, at [crt1@snda1972.org](mailto:crt1@snda1972.org)*

### ☐ Stripe

**A payment link will be sent directly to the Sponsor's Primary Contact (listed above).**

**\*\*\*A 2.9% + \$0.30 processing fee will be added to the invoice amount.**

### ☐ Check

**Please make all checks payable to:**

**SNDA 1972 Foundation, Inc.**

**301 W Atlantic Avenue, Suite 0-5**

**Delray Beach, FL 33444**

## Sponsor Commitment Deadline: **December 31<sup>st</sup>, 2026**

*Please complete the Sponsor Contact Form and the Sponsor Terms and Conditions Form, and return to via email to your Corporate Roundtable Representative. Submission of funds must be complete by the deadline electronically or by mail to the address listed above.*

# SNDA55 SPONSOR TERMS AND CONDITIONS

## I. COMPLIANCE

Sponsor shall abide by and observe all laws, rules, and regulation of the program venue. Sponsor shall observe and abide by additional regulations made by SNDA for the efficient and safe operation of the program.

## II. FORCE MAJEURE

If SNDA should be prevented or materially affected from conducting the program, SNDA will refund the sponsoring party the entire amount of the fee paid with no further obligation or liability to the sponsoring party. In such circumstance, SNDA shall notify the sponsor at the earliest date possible of the circumstance affecting their participation.

## III. INDEMNIFICATION

Sponsor agrees to indemnify, defend, and protect SNDA against, and hold and save SNDA harmless from, any and all claims, demands, suits, liability, damages, loss, costs, attorney fees, and expense of whatever kind or nature (collectively "claims") which might arise out of (i) any action or failure to act of the applicant or any of its officers, agents, employees, or other representative; (ii) damages or loss to property, or injury to the person or any property of the applicant, any of its officers, agents, employees, or other representatives, or any third party; and (iii) all claims relating to or arising from patent, trademark, or copyright infringement, subcontractor and/or agents. In addition to the duty of the applicant to indemnify, SNDA shall also have the right to terminate this agreement if a claim arises during or prior to the SNDA 55th Annual National Convention held in July 2027.

## IV. LIABILITY

Sponsor assumes all responsibility for any and all loss, theft, and/or damage to sponsor's displays, equipment, and other property while at the program, and hereby waives and all claims and/or demands it may have against SNDA from such loss, theft, and/or damage.

## V. SPONSOR AND EXHIBIT BRANDING

During the term of this agreement, sponsor grants to SNDA a royalty-free, non-exclusive right to display sponsor's corporate logo and other identifying information in connection with the program, as well as on marketing, advertising, and other appropriate promotional media and material in connection with SNDA 55th Annual National Convention program.

*This agreement holds the sponsor and SNDA to the sponsorship level payment or expense, benefits, and terms and conditions indicated and listed above.*

**Name of Representative** (please print) \_\_\_\_\_

**Organization Name** \_\_\_\_\_

**Signature** \_\_\_\_\_

# Thank you for your consideration and interest in sponsoring the 55<sup>th</sup> SNDA Annual National Convention!

*Sincerely,  
The 2026-2027 SNDA Sponsorship Team*



*Cheyenne Love*

*National President*



*Aleigha Mason*

*National Vice President*



*Anthony Gordon, Jr.*

*National Treasurer*



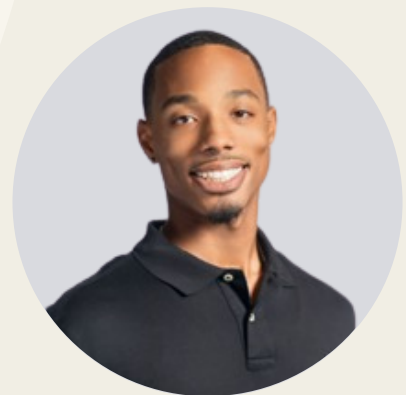
*Salita Greene*

*Lead Corporate  
Roundtable Rep*



*Kiyah Coco*

*Corporate  
Roundtable Rep #2*



*Peyton Perry*

*Corporate  
Roundtable Rep #3*



# Student National Dental Association

*SNDA 1972 Foundation Inc. (EIN 41-3688841), is a registered 501(c)(3) not-for-profit organization. Your donation is tax deductible to the fullest extent allowed by law. A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES AT [www.FloridaConsumerHelp.Com](http://www.FloridaConsumerHelp.Com) OR BY CALLING TOLL-FREE (800-435-7352) WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE. Registration #CH84665.*